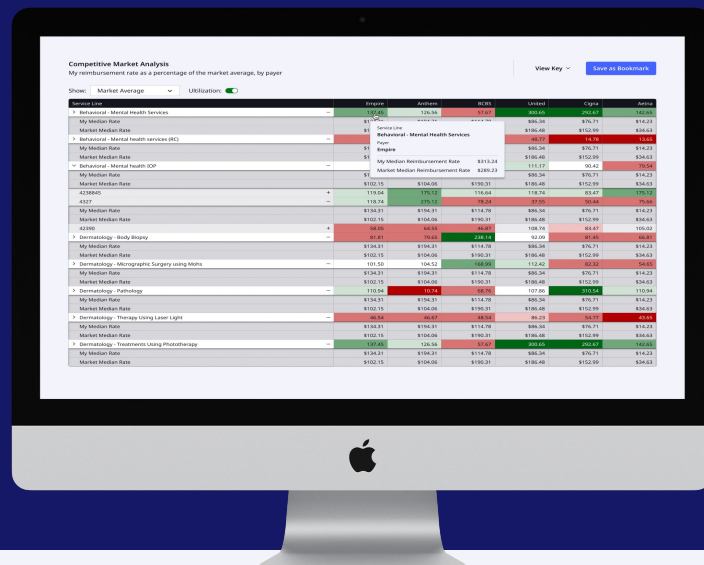


Competitive Market Analysis (CMA)

Trek Health's CMA is a groundbreaking data transparency tool, illuminating payer rate strategies through revenue intelligence.



REVENUE INTELLIGENCE

A high-level executive view, enhanced with heat map coloring. This visual representation allows decision makers to:

- ✓ **Quickly assess their position in the market**
- ✓ **Identify areas of strength and weakness in current contracts**
- ✓ **Spot trends and patterns across different service lines**
- ✓ **Make informed decisions based on real-time market data**

Scan here for a free custom CMA to assess your payer rates



KEY FEATURES



Data Transparency

Comparison of user's payer rates to those of market competitors



Heat Map Visualization

Intuitive color-coding for identification of high and low-performing areas.



Customizable Views

Users can focus on specific service lines or payers for targeted analysis.



Real-Time Data

Up-to-date info ensures negotiations are based on market conditions.



Actionable Intelligence

Insights that inform negotiation strategies and financial planning.

BENEFITS FOR PROVIDERS



Informed Negotiations

Enter contract discussions with a clear understanding of market positioning.



Revenue Optimization

Identify and capitalize on opportunities for improved reimbursement rates.



Competitive Advantage

Gain insights into competitor pricing to stay ahead in the market.



Efficient Decision-Making

Streamline the process of analyzing complex payer data.



Strategic Planning

Use data-driven insights to inform long-term financial strategies.

Competitive Market Analysis

My reimbursement rate as a percentage of the market average, by payer

Show: Market Average

Utilization: ☒

View Key

Save as Bookmark

Service Line	Empire	Anthem	BCBS	United	Cigna	Aetna
> Behavioral - Mental Health Services	137.45	126.56	57.67	300.65	292.67	142.65
My Median Rate	\$137.45	\$126.56	\$57.67	\$300.65	\$292.67	\$142.65
Market Median Rate	\$1	\$1	\$1	\$86.34	\$76.71	\$14.23
> Behavioral - Mental health services (RC)				\$186.48	\$152.99	\$34.63
My Median Rate	\$1			48.77	14.78	13.65
Market Median Rate	\$1			\$86.34	\$76.71	\$14.23
> Behavioral - Mental health IOP				\$186.48	\$152.99	\$34.63
My Median Rate			313.24	111.17	90.42	79.54
Market Median Rate			289.23	\$86.34	\$76.71	\$14.23
4238845	+	\$104.06	\$190.31	\$186.48	\$152.99	\$34.63
4327	-	119.04	116.64	118.74	83.47	175.12
My Median Rate	\$134.31	\$194.31	\$114.78	\$86.34	\$76.71	\$14.23
Market Median Rate	\$102.15	\$104.06	\$190.31	\$186.48	\$152.99	\$34.63
42390	+	58.05	46.87	108.74	83.47	105.02
> Dermatology - Body Biopsy	-	81.81	238.14	92.09	81.45	66.81
My Median Rate	\$134.31	\$194.31	\$114.78	\$86.34	\$76.71	\$14.23
Market Median Rate	\$102.15	\$104.06	\$190.31	\$186.48	\$152.99	\$34.63
> Dermatology - Micrographic Surgery using Mohs	-	104.52	168.99	112.42	82.32	54.65
My Median Rate	\$134.31	\$194.31	\$114.78	\$86.34	\$76.71	\$14.23
Market Median Rate	\$102.15	\$104.06	\$190.31	\$186.48	\$152.99	\$34.63
> Dermatology - Pathology	-	110.94	68.76	107.86	310.54	110.94
My Median Rate	\$134.31	\$194.31	\$114.78	\$86.34	\$76.71	\$14.23
Market Median Rate	\$102.15	\$104.06	\$190.31	\$186.48	\$152.99	\$34.63
> Dermatology - Therapy Using Laser Light	-	46.54	48.54	86.23	54.77	43.65
My Median Rate	\$134.31	\$194.31	\$114.78	\$86.34	\$76.71	\$14.23
Market Median Rate	\$102.15	\$104.06	\$190.31	\$186.48	\$152.99	\$34.63
> Dermatology - Treatments Using Phototherapy	-	137.45	57.67	300.65	292.67	142.65
My Median Rate	\$134.31	\$194.31	\$114.78	\$86.34	\$76.71	\$14.23
Market Median Rate	\$102.15	\$104.06	\$190.31	\$186.48	\$152.99	\$34.63

Want a custom competitive Market Analysis of your own? Scan here:

